

IN THE CLAIMS

1. (Currently amended) A method of conducting a survey session, comprising:
providing a plurality of questions to respondents, at least some questions being provided to a plurality of the respondents;
collecting answers to the questions from the respondents;
transferring at least some of the answers to respondents other than those who generated the answers, during the survey session;
collecting responses to the transferred answers, at least some of the responses being qualitative; and
providing a summary~~statistical~~ report which is at least partially based on qualitative responses or answers collected from the respondents; and
adjusting the progression of the survey session, responsive to the provided summary, during the survey session.

2-8. (Cancelled)

9. (Original) A method according to claim 1, wherein at least one of the questions is provided after transferring at least some of the answers to respondents other than those who generated the answers.

10-11. (Cancelled)

12. (Original) A method according to claim 1, wherein the respondents are divided into sub-groups and wherein transferring the answers comprises transferring each answer to respondents in the same sub-group as the respondent generating the answer.

13. (Cancelled)

14. (Original) A method according to claim 1, wherein at least one of the provided questions is generated responsive to statistics on the answers collected from a plurality of respondents.

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15. (Original) A method according to claim 14, wherein the at least one question is generated automatically.

16. (Original) A method according to claim 1, wherein transferring the answers comprises transferring answers from at least one of the respondents to a group of respondents which changes during the survey for different answers of the respondents.

17. (Original) A method according to claim 16, wherein the group of respondents receiving the answers changes at least partially according to the contents of the answers.

18. (Cancelled)

19. (Currently amended) A system for conducting a survey, comprising:

a plurality of respondent stations adapted to collect statements from respective respondents;

at least one presentation station adapted to provide questions to the respondent stations for display to the respondents;

a server adapted to provide statements collected by at least one first respondent station to one or more second respondent stations, at least one of the collected statements being generated responsive to a statement provided by the server; and

a report unit adapted to provide a report ~~of quantitative data summarizing~~ qualitative answers or statements provided by the respondents to provided questions.

20-22. (Cancelled)

23. (Currently amended) A system according to claim 1922, wherein at least some of the provided questions include closed questions.

24-45. (Cancelled)

46. (Currently amended) A survey system, comprising:

a question provider adapted to provide a question to a plurality of respondents;

an answer input unit adapted to receive answers from the respondents; and
a processor adapted to generate wording for at least one question, responsive to the answers received from the respondents.

47 (Original) A system according to claim 46, wherein the processor is adapted to select from a plurality of answers given to an open question, several answers to be used in a closed question version of the open question.

48. (Original) A system according to claim 46, wherein the answer input unit is adapted to receive from the respondents ratings of the answers, and wherein the processor uses the ratings in generating the at least one question.

49. (Original) A system according to claim 46, wherein the processor is adapted to generate open questions.

50. (Original) A system according to claim 49, wherein the processor is adapted to generate an open question which asks for the reason of the statistical distribution of answers to one or more questions.

51. (Original) A system according to claim 46, wherein the question provider is adapted to provide at least one question generated by the processor during a same survey session in which the answers used in generating the question were received.

52. (Currently amended) A method of conducting a survey, comprising:
providing a question to a plurality of respondents;
receiving answers from at least some of the respondents; and
selecting a delay period suitable for avoiding bias;
providing a first respondent with an answer received from at least one second respondent, delayed by the selected delay period relative to the time the answer was received.

53. (Original) A method according to claim 52, wherein providing the answer received from the at least one second respondent comprises providing the answer from the second respondent

only after receiving an answer from the first respondent, although the answer from the second respondent was received before the answer from the first respondent.

54. (Original) A method according to claim 52, wherein providing the first respondent with an answer from at least one second respondent comprises providing the first respondent with a plurality of answers.

55. (Original) A method according to claim 54, wherein providing the first respondent with an answer from at least one second respondent comprises providing the first respondent with fewer than all the answers received from other respondents.

56. (Original) A method according to claim 54, wherein providing the first respondent with an answer from at least one second respondent comprises providing one or more answers which fit one or more filtering requirements.

57-69. (Cancelled)

70. (Currently amended) A method of conducting an interactive survey session, comprising:
providing, during a survey session, a first question to a first group of a plurality of respondents, over a computer network;
collecting answers to the first question;
statistically analyzing the collected answers to the first question;
providing, during the survey session, a second question on the reasons to the statistical distribution of the collected answers to the first question, to a plurality of respondents, over the computer network;
collecting answers to the second question; and
providing a statistical tabulation of the answers to the second question.

71. (Original) A method according to claim 70, wherein the second question comprises an open question.

72. (Original) A method according to claim 70, wherein the second question comprises a request to rate one or more given explanations to the statistics of answers of the first question.

73. (Currently amended) A method of conducting a survey, comprising:
| setting a survey goal on the statistics to be achieved by the survey;
| providing a plurality of questions to respondents;
| collecting answers to the questions from the respondents;
| transferring at least some of the answers to respondents other than those who generated the answers;
| comparing a current state of the survey to the goal; and
| controlling the providing of the questions or the transferring of the answers responsive to the comparison.

74. (Original) A method according to claim 73, wherein controlling the transferring of the answers comprises determining a number of respondents to receive an answer.

75. (Original) A method according to claim 73, wherein transferring at least some of the answers comprises transferring to fewer than all the respondents.

76-87. (Cancelled)

88. (New) A method according to claim 1, wherein providing the summary is performed in real-time.

89. (New) A method according to claim 1, wherein the summary report comprises a statistical report.

90. (New) A method according to claim 1, comprising displaying the generated summary to a moderator of the survey, during the survey session.

91. (New) A method according to claim 1, wherein providing the summary report comprises grouping similar answers together and stating for each answer the percentage of respondents providing the answer.
92. (New) A method according to claim 1, wherein providing the summary report comprises using text mining methods to analyze the answers.
93. (New) A method according to claim 1, wherein providing the summary report comprises stating for dominant words a number of collected answers including the words.
94. (New) A method according to claim 1, wherein transferring at least some of the answers to respondents other than those who generated the answers comprises transferring to respondents selected responsive to a provided requirement on the number or profile of the respondents to receive the answers.
95. (New) A method according to claim 1, wherein transferring at least some of the answers comprises transferring at least one answer delayed relative to the time the answer was received.
96. (New) A method according to claim 1, wherein adjusting the progression of the survey comprises using the summary report to generate or modify one or more of the questions provided to the respondents.
97. (New) A method according to claim 1, wherein adjusting the progression of the survey session comprises changing a preplanned survey plan.
98. (New) A method according to claim 97, wherein changing a preplanned survey plan comprises skipping at least one question in a question roster of the preplanned survey plan.
99. (New) A method according to claim 97, wherein changing a preplanned survey plan comprises adjusting at least one question in a question roster of the preplanned survey plan.

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100. (New) A system according to claim 19, wherein the at least one presentation station is adapted to adjust the provision of questions to the respondent stations responsive to the report from the report unit.

101. (New) A method of conducting an interactive survey session, comprising:
providing a plurality of questions to a plurality of respondents, during the session; and
transferring input generated by at least some of the respondents in response to the provided questions to others of the at least some of the plurality of respondents during the session,
wherein the plurality of questions are provided to at least two of the respondents in different orders.

102. (New) A method according to claim 101, wherein the orders of providing the questions to the respondents is determined by a survey system and not by the respondents.

103. (New) A method according to claim 101, wherein the different orders are predetermined before the survey session.

104. (New) A method according to claim 101, wherein the different orders are determined according to a goal of the survey session.

105. (New) A method according to claim 101, wherein the different orders are determined automatically by a server, in a manner which controls bias.

106. (New) A method according to claim 101, wherein the different orders are determined automatically responsive to information on the respondents.

107. (New) A method according to claim 106, wherein the different orders are determined automatically responsive to profiles of the respondents.

108. (New) A method according to claim 106, wherein the different orders are determined automatically responsive to input from the respondents.

109. (New) A method according to claim 101, wherein the different orders are determined automatically randomly.

110. (New) A method according to claim 101, wherein the session lasts less than three hours.

111. (New) A method according to claim 101, wherein the respondents are divided into sub-groups and wherein transferring the input comprises transferring the input to respondents in the same sub-group as the respondent generating the input.

112. (New) A method according to claim 101, wherein providing the plurality of questions comprises providing visual stimuli for reaction by the respondents.